





**MARKETSHARE**  
CREATING MARKETS

Where Art meets performance

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**Marketing is a race without a finishing line**

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*Philip Kotler*

**Constantly seeking, new ways to build captivating & successful campaigns for You**

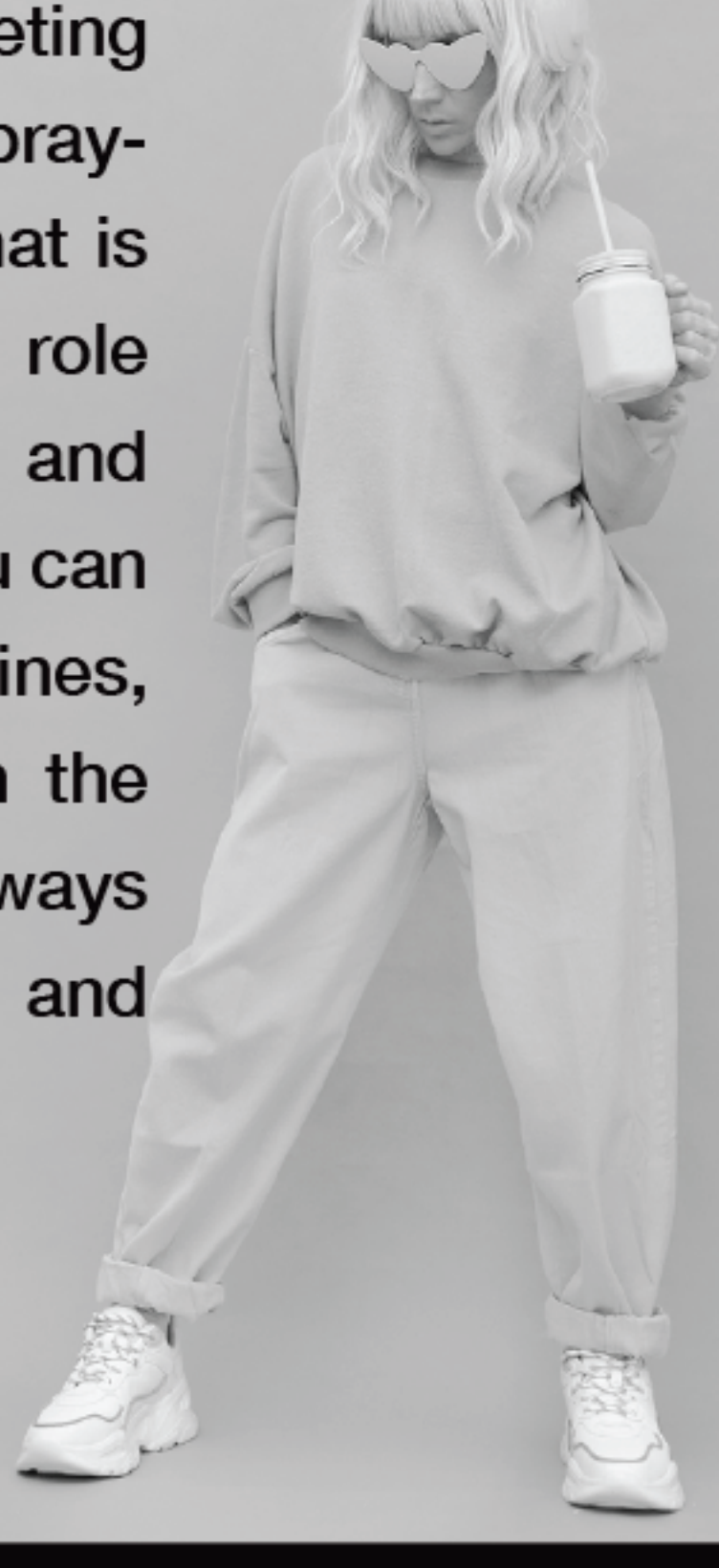


MS

Our Name says it all, at MarketShare we put all our technical and intellectual resources to maximize your market share.

THIS IS

The “**spray and pray**” marketing practice wastes money spraying and time praying ... that is why at **MS** we assume the role of brand-development and lead-generating engine, you can never go wrong with engines, they are efficient and with the right formulas you can always predict the consumption and forecast the outputs.





OUR SERVICES

- Digital Performance
- Creative Communication
- Web Development
- Mobile App Development

**DIGITAL PERFORMANCE? WHAT DOES THAT INCLUDE?**

Full Service

01

- Strategy
- Community Management
- Content Production
- Reporting
- Account Service
- & More

Strategy & Consulting

02

- Strategy
- Community Management
- Content Production
- Reporting
- Account Service
- & More

Community Management

03

- Editorial Planning
- Publishing
- Proactive Engagement
- Reactive Engagement
- Surprise & Delight
- Crisis Management
- Reputation Management
- & More

Reporting

04

- Weekly Reporting
- Bi-Weekly Reporting
- Monthly Reporting
- Quarterly Reporting
- Social Listening
- Value Models




**EXTENSION MODELS**

- MS Extend
- MS Accelerate
- MS Surge Support
- MS Owl

MS Extend

01

A layer of additional support where you need it most. We become an extension of your team, offering a flexible range of executional support to strategic advice. Our team helps your in-house team get out of the weeds.

MS Accelerate

02

A more advanced layer of support designed to help teams think bigger and think further ahead. From campaign ideation, proactive recommendations, and in-house team trainings or strategic audits – let our team of experts help you take your social to the next level.

MS Surge Support



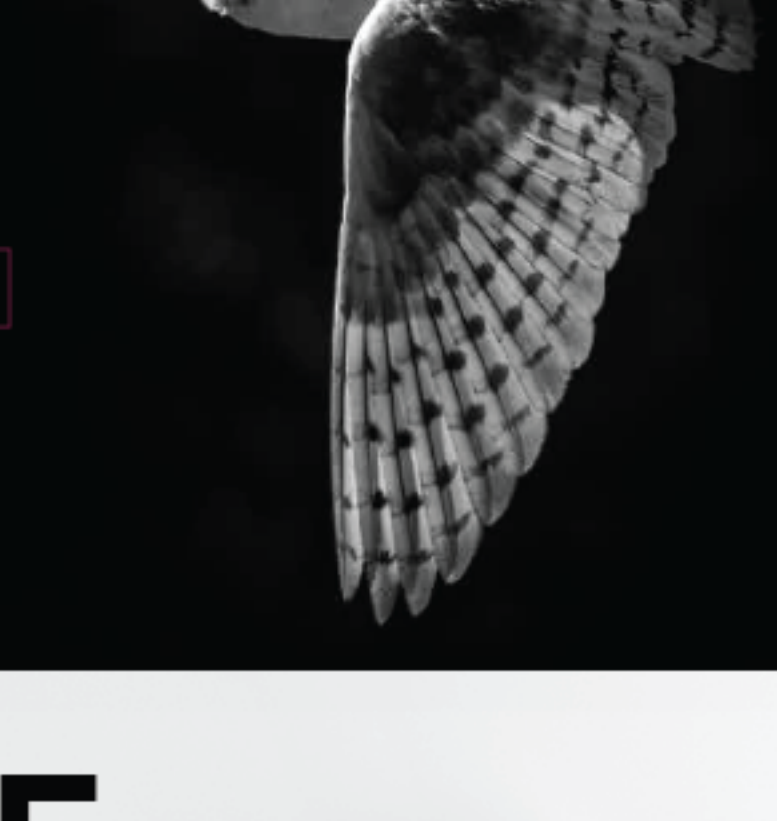
03

Short-term on-demand surge support for periods of times that you need it the most. Whether it's a product launch, program, or crisis – our team can help tackle the additional conversations.

MS Owl

04

Nights and weekend community management support through a team of trained community managers and contractors.

**PERFORMANCE CAMPAIGNS**

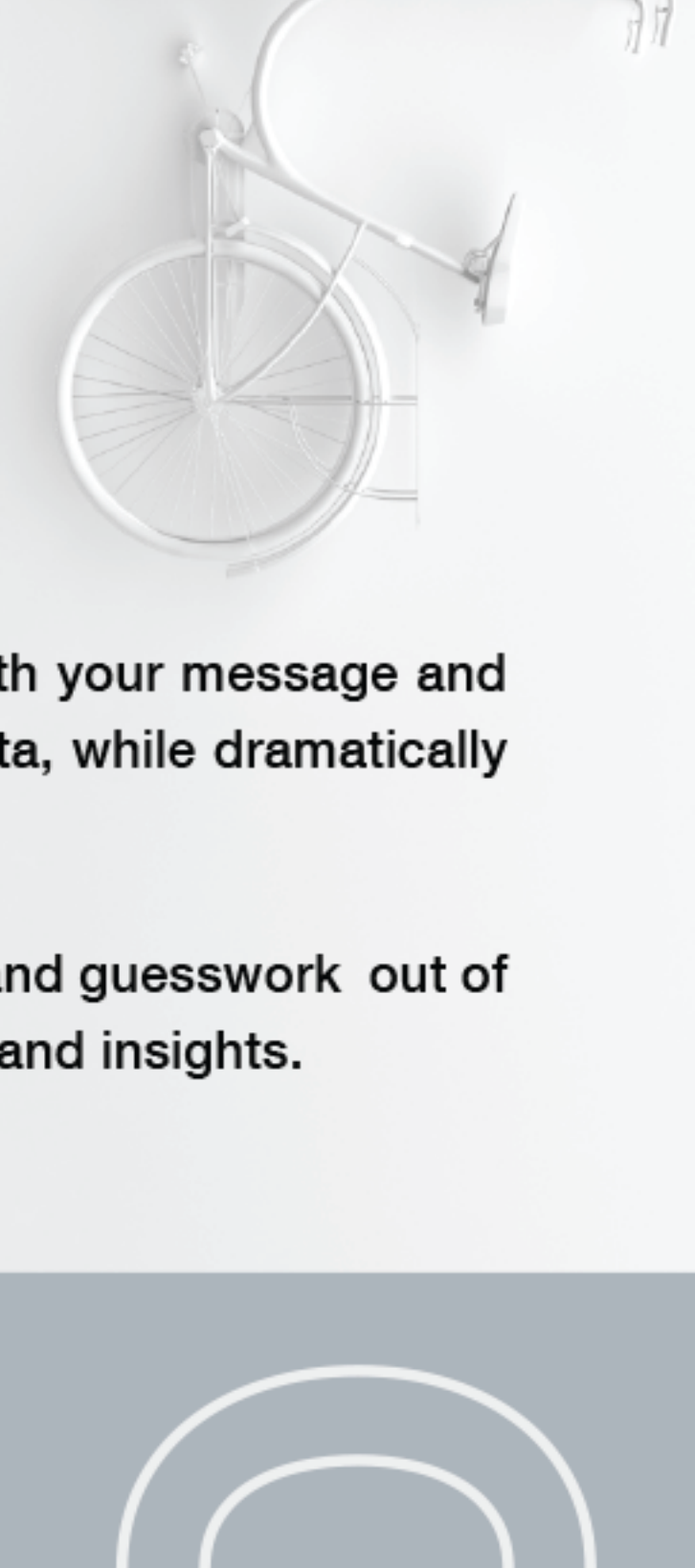
I know that half my ad dollars are wasted, I just don't know which half

“

We drive growth by reaching your exact target audience with your message and accelerate content amplification through the right use of data, while dramatically minimizing waste and maximizing conversions.


Using our proprietary tech platform, we squeeze the labour and guesswork out of reporting and instead offer precise conclusions,, strategies, and insights.

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**Drive traffic, leads, and sales to your website with an effective organic search engine optimization strategy.**

Businesses want to appear at the top of search engine results in order to attract potential customers. It takes work to move to the top of search results. MS can help to develop a solid SEO strategy to help your business generate more leads.





# CREATIVE COMMUNICATION

## CONTENT DEVELOPMENT

In MS, not only we develop content that relates to your target audience, but also we keep in mind your brand image and tonality management.

Word by word, letter by letter, together we will build your masterpiece.

# BRANDING SERVICES

LEAD WITH A STORY, RULE WITH A VISUAL

We don't Just create catchy designs, we Guarantee that Every piece we work on

# ENHANCES YOUR BRAND SPEAKS TO YOUR CUSTOMER COMPLIES WITH YOUR VISION

## MEDIA PRODUCTION

whether we are creating the video for social media use, or T.V airing, whether it is real shooting, 2D or 3D animated video, along with creative spin and engaging information, we will make your video a one to remember, and help you drive customers to your business.

Quality production is key for success and we take quality very seriously.



## WEBSITES

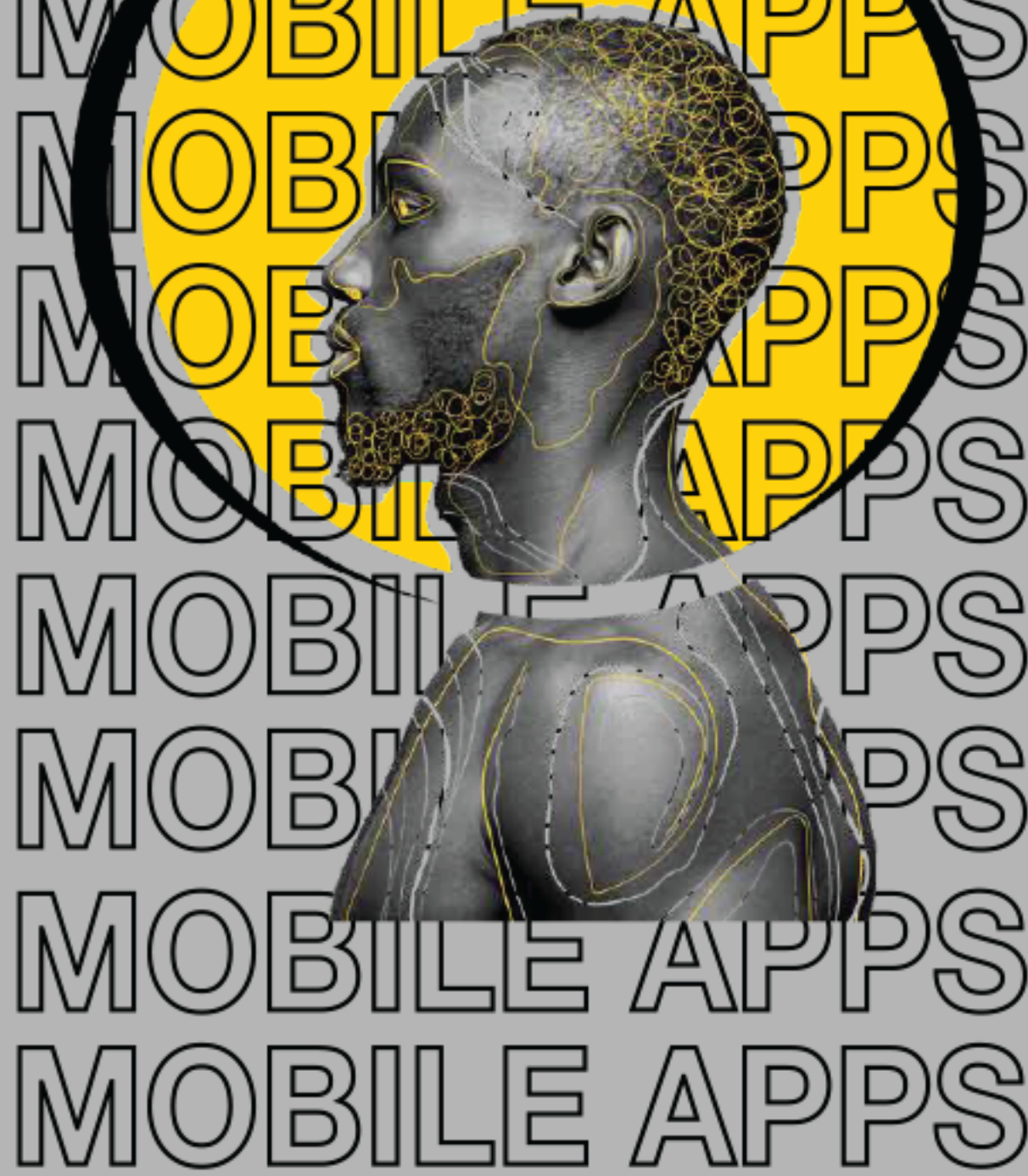
A world class web development team, we don't take the tech work lightly .. it's serious ..

deadly serious.

In our era your brand digital front is as important if not more important than your physical appearance.

Websites are not just a marketing tool, it's your identity, and in MS we provide solutions for all business stages, either it's a one page startup or a full fledged sophisticated portal.

## YOUR NEXT BIG THING



# E-COMMERCE

We will build your store, place your data, promote your products and store on all digital media platforms with detailed reports generated by top notch teams and cutting edge technologies.

Setup Online Store ready to use.

Setup Tracking tools

Setup Social media channels

Brand creation

Payment options

Products Listing & update

Product photography

Products promotion

Affiliate management

Adventure update



# OFFLINE COMMUNICATION

Back to reality and away from all digital space is a big fight ..., your brand should stand out there too.

Here you must Hijack your target's eye line. You give them your version of the reality.

We find the best locations based on your target audience, and will get you the space. our artwork offers a chance for your brand's creativity and personality to rise.

We work on promoting your brand offline, through (Outdoors, Billboards, Roll-Ups, Brochures, Event Management, Printings, Giveaways .. etc)

## WE KNOW PEOPLE

CARS ENTERTAINMENT BEHAVIOR  
HOMES PURCHASES  
MUSIC OUTING  
CLOTHES EDUCATION



we know what YOU need

JOIN THEM NOW

SO IF YOU REALLY NEED HELP

JUST MENTION IT

THANKS

